

<b>Program:</b>	<b>Marketing - Certificate of Achievement</b>
<b>Meta-major:</b>	<b>Business, Entrepreneurship, &amp; Law</b>



<b>Fall Year 1</b>	
<b>1-8 week</b>	<b>9-16 week</b>
<b>BUS 001 INTRODUCTION TO BUSINESS</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <b>or</b> <b>SUPV 012 WRITTEN COMMUNICATION FOR SUPERVISORS</b>	<b>MARKET 011 FUNDAMENTALS OF ADVERTISING</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <b>3 units</b>
<b>MARKET 021 PRINCIPLES OF MARKETING</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <b>3 units</b>	<b>MARKET 031 RETAIL MERCHANDISING</b> <b>or</b> <b>MNGMT 013 SMALL BUSINESS ENTREPRENEURSHIP</b>
<b>MARKET 001 PRINCIPLES OF SELLING</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <b>3 units</b>	<b>INTBUS 006 INTERNATIONAL MARKETING I</b> <b>3 units</b>
<b>8-week Units:</b>	<b>9</b>
<b>Total Units:</b>	<b>18</b>

All courses are available in an online format.