



## **Los Angeles Community College District and Mastercard Team Up for Student Financial Literacy Fair at Los Angeles Trade Technical College**

*Students can receive \$100 in COVID-19 assistance, provided courtesy of the Mastercard Angeleno Connect program*

LOS ANGELES—The Los Angeles Community College District (LACCD) is joining with Mastercard to hold a Student Financial Literacy Fair at Los Angeles Trade Technical College on Friday, September 24, 2021, providing valuable information and skill building from experts who will help students better take control of their financial security and stability, as they embark on the rewarding careers they are studying for at the nine LACCD college campuses.

The Student Financial Literacy Fair will be held from 10 a.m. to 4 p.m., with a press conference on the Los Angeles Trade Technical College campus at 11 a.m. LACCD Board President Steve Veres, Chancellor Francisco C. Rodriguez, Ph.D., will be in attendance, alongside Michael Froman, Mastercard Vice Chairman and President of Strategic Growth, MoCaFi Chief Executive Officer Wole Coaxum, and Los Angeles Unified School District Board of Education President Kelly Gonez.

“As the nation’s largest community college district, LACCD has a long track record of innovations at scale that promote the well-being and long-term success for all its students,” said LACCD Board President Steve Veres. “This Student Financial Literacy Fair in partnership with Mastercard exemplifies the holistic approach we take to providing life skills as part of a complete education.”

As part of the Student Financial Literacy Fair, Mastercard experts leveraging the company’s [Master Your Card](#) community empowerment education program will provide all-in-one financial literacy workshops, sharing valuable insights with attendees about successful money management, using payments technology and how to manage finance and accounting when starting a business. The program has facilitated presentations and workshops in numerous cities around the country, provided financial education to tens of thousands of students and reached millions through partners’ initiatives and education materials.

“Financial literacy is key to ensuring greater equity in our community, which is a guiding principle for the Los Angeles Community College District,” said Chancellor Rodriguez. “The education we strive to provide on our campuses is not limited to our labs and in classroom learning. I thank Mastercard for bringing its experts and resources to our students and helping them learn the building blocks of success in personal finance.”

“If we are to foster a generation that has the opportunity and access to prosper, we need to ensure we are providing the financial literacy tools and resources necessary for building financial independence,” said Michael Froman. “We are honored to partner with LACCD, a community college district that continues to be at the forefront of enabling student success both in and out of the classroom.”

LACCD students in attendance who sign up on site for the revolutionary Angeleno Connect Bank Account and Angeleno Connect Debit Mastercard® powered by MoCaFi in partnership with the City of Los Angeles will be eligible to receive \$100 in COVID-19 assistance. The Angeleno Connect account provides fee-free, human-scale banking services that help enshrine good financial habits and allows students to build credit.

“COVID-19 laid bare the systemic inequities too often found at the heart of our communities — and as we continue to emerge from this crisis, we must rebuild an economy that truly includes everyone,” said Mayor Eric Garcetti. “At a time when countless Angelenos are in need of financial assistance and guidance, Mastercard has played a critical role to make Angeleno Connect possible, which will bring residents the benefits of a free debit card, financial support and resources, and direct access to critical City services.”

LACCD students who get their COVID-19 vaccination on site will receive \$75, and an additional \$75 if they bring a friend or family member to get vaccinated as well, courtesy of The Foundation for the Los Angeles Community Colleges.

“Preparing students for career and financial success is a matter of personal importance to me,” said LACCD Board Member Mike Fong. “Programs like this partnership with Mastercard will make a meaningful impact in ensuring students develop good financial habits that will help them maximize the fruits of their labor for years to come.”

The Student Financial Literacy Fair is free and open to the public and will include free food, raffles, music, and an opportunity for non-LACCD students to enroll at any of the nine LACCD college Winter session courses that begin in January 2022.

The LACCD colleges include: [Los Angeles City College](#); [East Los Angeles College](#); [Los Angeles Harbor College](#); [Los Angeles Mission College](#); [Los Angeles Pierce College](#); [Los Angeles Southwest College](#); [Los Angeles Trade-Technical College](#); [Los Angeles Valley College](#) and [West Los Angeles College](#).

###

#### **About Mastercard (NYSE: MA)**

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of the company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all. [www.mastercard.com](http://www.mastercard.com)

#### **About the Los Angeles Community College District**

We are the Colleges of Los Angeles! LACCD ([www.laccd.edu](http://www.laccd.edu)) is the nation's largest community college district, educating about 250,000 students annually at its nine colleges that serve the residents of more than 36 cities and communities from 900 square miles of Los Angeles County. Since 1969, the District has been providing an important learning pathway for students seeking transfer to four-year colleges or universities while also offering two-year degrees and certificated training programs to Southern California's diverse workforce in many specialized trades and professions. Follow us on Facebook, [@LACCD](https://www.facebook.com/LACCD), and on Twitter, [@laccd](https://twitter.com/laccd) and Instagram, [@laccd\\_edu](https://www.instagram.com/laccd_edu).

#### **Members of the Board**

Steven F. Veres, President | Gabriel Buelna, Ph.D., Vice President | David Vela, Second Vice President  
Mike Fong | Nichelle Henderson | Andra Hoffman | Ernest H. Moreno | Coraima Martinez, Student Trustee