

<b>Program:</b>	<b>Marketing - Associate in Arts (AA) Degree</b>
<b>Meta-major:</b>	<b>Business, Entrepreneurship, &amp; Law</b>



Fall Year 1		Winter Year 1	Spring Year 1		Summer Year 1	Fall Year 2		Winter Year 2	Spring Year 2	
1-8 week	9-16 week		1-8 week	9-16 week		1-8 week	9-16 week		1-8 week	9-16 week
<b>BUS 001 INTRODUCTION TO BUSINESS</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <i>Also fulfills Area B2: Social and Behavioral Sciences requirement</i> <b>3 units</b>	<b>MARKET 031 RETAIL MERCHANDISING</b> <b>3 units</b>	To reduce units in primary terms, it is suggested to take a CSU or UC GE course (suggested 3 units)	<b>BUS 017 COMPUTER GRAPHICS FOR BUSINESS</b> <b>3 units</b>	<b>MGMT 002 ORGANIZATION AND MANAGEMENT THEORY</b> or <b>MGMT 31 HUMAN RELATIONS</b> <b>3 units</b>	To reduce units in primary terms, it is suggested to take a CSU or UC GE course (suggested 3 units)	<b>SUPV 012 WRITTEN COMMUNICATIONS FOR SUPERVISORS</b> <b>3 units</b>	<b>MARKET 011 FUNDAMENTALS OF ADVERTISING</b> <b>3 units</b>	To reduce units in primary terms, it is suggested to take a CSU or UC GE course (suggested 3 units)	<b>SUPV 001 ELEMENTS OF SUPERVISION</b> <b>3 units</b>	*Areas E1: Health Education and E2: Physical Education Activity <b>Suggested: HEALTH 002 HEALTH AND FITNESS</b> <b>3 units</b>
<b>MARKET 021 PRINCIPLES OF MARKETING</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <b>3 units</b>	<b>MGMT 013 SMALL BUSINESS ENTREPRENEURSHIP</b> <b>3 units</b>		<b>MARKET 001 PRINCIPLES OF SELLING</b> <b>3 units</b>	*Choose additional course if needed to reach 60 units <b>Suggested: ACCTG 017 PAYROLL ACCOUNTING</b> <b>2 units</b>		<b>ACCTG 031 MATHEMATICS OF ACCOUNTING</b> or <b>BUS 038 BUSINESS COMPUTATIONS</b> <i>Advisories: ENGLISH 028 and ENGLISH 067</i> <b>3 units</b>	<b>INTBUS 006 INTERNATIONAL MARKETING I</b> <b>3 units</b>		*Area B1: American Institutions <b>Suggested: POL SCI 001 THE GOVERNMENT OF THE UNITED STATES</b> <b>3 units</b>	*Area A: Natural Sciences <b>Choose any</b> <b>3 units</b>
Area D1: English Composition <b>ENGLISH 101 COLLEGE READING AND COMPOSITION I</b> <i>Prerequisite: ENGLISH 028 or ESL 008 or Placement by multiple measures; Advisory: ENGLISH 108</i> <b>3 units</b>			Area D2: Communication and Analytical Thinking <b>Suggested: BUS 015 BUSINESS STATISTICS (3 units)</b> <i>Prerequisite: MATH 125 or Placement by multiple measures</i> or <b>Any equivalent or higher level MATH course</b> <b>3 - 6 units</b>			*Choose additional course if needed to reach 60 units <b>Suggested: LAW 001 BUSINESS LAW I</b> <b>3 units</b>			*Area C: Humanities <b>Suggested: SPANISH 021 FUNDAMENTALS OF SPANISH I</b> <b>3 - 5 units</b>	
			*Choose additional course if needed to reach 60 units <b>Suggested: ACCTG 055 ACCOUNTING COMPUTER LABORATORY</b> <b>1 unit</b>							*Area E2: Physical Education Activity (non-classroom) <b>Choose any</b> <i>Only if not satisfied in Area E1 by taking HEALTH 002</i> <b>1 unit</b>
<b>8-Week Units:</b>	9	6	10 to 13	5	9	6	9 to 11	6 to 7		
<b>Semester Units:</b>	15		15 to 18		15		15 to 18			

\*For the complete list of LACC General Education requirements, see the LACC Catalog, p.72. Area D1: English Composition (English 101) and Area D2: Communication and Analytical Thinking should be taken within the first year. All other GE courses can be taken in any semester. If appropriate, English and Math can be taken in the same semester.

Students who feel they need additional support in order to be successful in English and math should see a counselor for information about support courses, tutoring services, and boot camps.

All courses are available in an online format.

<b>Major Units:</b>	<b>36</b> <b>(3 units also fulfill GE requirements)</b>
<b>General Education (GE) Units (21 unit minimum):</b>	<b>21 to 29</b>
<b>Additional Units:</b>	<b>0 to 6</b>
<b>Total Units (60 unit minimum):</b>	<b>60 to 62</b>